



Strategic Consulting Associates

SERVICE OFFERINGS

BUSINESS CONSULTING

Strategic Planning

THE PROBLEM

Your strategy isn't working. Market share is slipping. The organization is not getting the results you expected and you are not creating the value demanded by the Board of Directors and shareholders. You are not sure of the critical issues you are facing and you sense in the organization a lack of direction and focus. There is little or no consensus among senior executives on what the strategy really is and every day feels like all speed and no direction.

THE SOLUTION

The basic goal of any strategy is to win the preference of the customer and create a sustainable competitive advantage. Many times this means focusing in on the basics, identifying the wildly important goals and putting into place a system for managing the strategy on a continuous basis.

SCA helps clients develop corporate and business unit strategies that improve operating and marketplace performance. These strategies work in many ways: building businesses around "intangible" assets (such as intellectual property, brands, talent and networks); serving unmet customer needs more creatively, as well as fostering improvements on many "traditional" strategic dimensions.

Our goal is to help senior executives adopt new perspectives on competitive strategy that build on their own market and competitive insights. We work with clients to formulate strategies that take advantage of the opportunities presented in highly uncertain business environments – while also managing the risks. We give clients tools, frameworks, planning and decision-making processes that help them make solid strategic choices, even in uncertain markets.

THE BENEFIT

Strategies that create value. Strategies that you can execute. A clear understanding of who your customers are and a focused plan with measurable objectives and line-of-sight initiatives that implement the plan.

WHY SCA?

SCA is committed to helping our clients achieve breakthrough performance in strategy. We work closely with clients and their strategic planning teams to create customer focused strategies that enable sustainable competitive positions in the marketplace.

Service Offerings

Business Consulting

Strategic Planning

Strategy Management & The Balanced Scorecard

Operations Strategy & Effectiveness

Offshore & Outsourcing

IT Consulting

Strategy

IT Strategy

IT Balanced Scorecard

Project Services

Project Management

Project Recovery

Project Management Office

IT Architecture

Application Architecture

Information Architecture

System Architecture

Staff Augmentation

N-tiered client/server technology

Web services

Database services

Corporate Headquarters

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ABOUT STRATEGIC CONSULTING ASSOCIATES

Strategic Consulting Associates is a regional provider of integrated business and technology consulting services in the areas of corporate strategy, Balanced Scorecard, operations strategy, and IT professional services. SCA is committed to providing a seamless approach to these services by combining excellence in execution with continuous innovation to help its clients effectively compete in the 21st Century. SCA is in the business of helping clients develop breakthrough performance in their organizations. We do this through innovative problem solving and by implementing technology-enabled solutions to deliver new sources of revenue, streamline business processes, and develop mission-critical applications. SCA has access to best-in-class management and technology professionals to help achieve your organization's goals.